



## Entrepreneurs Demain!

Source: <http://www.entrepreneursdemain.fr/> (in French)

### Nature & Context

#### Initiative / Movement

Following the Entrepreneurship Talks organized by the French Ministry of Economy in 2013, and President Hollande's decision to raise awareness on entrepreneurship among students of Secondary and Higher Education, several organizations have decided to join forces in a movement called Entrepreneurs Demain! (Entrepreneurs Tomorrow), and present a coordinated offer on entrepreneurship education.

### Goals

#### Raise awareness in the students about the economic environment

Discovery & understanding of enterprise's environment, professions, economic sectors etc.

#### Developing students' spirit of initiative & Making youngster become actors of their own future as entrepreneurs or "intrapreneurs"

Developing competences, attitudes and skills as like as autonomy, responsibility, self-confidence, identification of own aspirations and competences etc.

### Instruments

Designing a coherent structured offer of content and instruments to foster entrepreneurship among students and teachers, starting from what is already available.

#### Creation of ad hoc Learning Paths for Secondary Education Students

- **Raising Awareness** (Develop curiosity and sense of initiative) to **Explore**
- **Initiate** (Get to know the economic environment) to **Observe**
- **Experiment** (Reinforce entrepreneurial competencies) to **Put into Situation** and **Participate in Simulations**
- **Achieve** (Take action) to **Train** and **Create**

#### Creation of ad hoc Learning Paths for Teachers

- **Raising Awareness** to **Explore**
- **Initiate** to **Observe**
- **Develop & Act** to **Experiment** and **Transfer**

#### Creation of ad hoc Learning Paths for University and Tertiary Students and Public Audience

- **Raising Awareness** (Stimulate the desire for entrepreneurship) to **Meet** and **Debate**
- **Develop** (Develop entrepreneurship competencies) to **Experiment** and **Train**
- **Prepare** (Know how to create and run an enterprise) to **Experiment** and **Train**
- **Accompany** (Find help to create an enterprise) to **Guide** and **Create**